



A step towards sustainable progress

DELHI

Towards A Better Tomorrow



DISTRICTS
NEW DELHI, SHAHDARA



15,000+
LIVES IMPACTED



SCAN TO FOLLOW US ON
OUR DIGITAL CHANNELS

*Lives Impacted as of March 2025



ABOUT PARIVARTAN

HDFC Bank's Parivartan aims at mainstreaming economically & socially challenged groups across the country by ushering growth, development and empowerment. Committed to developing sustainable ecosystems through various partnerships, we identify and support programmes that seek to develop and advance communities. HDFC Bank Parivartan has positively impacted **105.6+ million** lives pan-india.

PILLARS OF PARIVARTAN




 **1,340+**
FARMERS
TRAINED


 **135+**
SUSTAINABLE
COMMUNITY
INSTITUTIONS
CREATED

RURAL DEVELOPMENT

Through its Holistic Rural Development Programme (HRDP), HDFC Bank Parivartan is driving rural transformation by promoting alternative agriculture, aquaculture, forming institutions and committees, strengthening livelihoods and building resilient, sustainable communities.



 **1,250+**
STUDENTS
IMPACTED
THROUGH SMART
SCHOOLS

 **673+**
SCHOLARSHIPS
PROVIDED

PROMOTION OF EDUCATION

With initiatives that aim at ensuring long-term financial stability across vulnerable communities, Parivartan aims at making world-class education accessible to our future generations.



 **10,027+**
INDIVIDUALS
TRAINED

SKILL TRAINING & LIVELIHOOD ENHANCEMENT

Through training, networking and financial support, Parivartan works towards upskilling and fostering an entrepreneurial spirit in marginalised communities.



HEALTHCARE & HYGIENE

Parivartan has successfully helped in promoting safe hygiene practices and improved sanitation facilities across the state.



 **39.3+ lakhs**
SPREAD OF
FINANCIAL FRAUD
AWARENESS (VIGIL
AUNTY)

FINANCIAL LITERACY & INCLUSION

Parivartan has enabled communities to break the cycle of poverty and enter the banking fold.



NATURAL RESOURCE MANAGEMENT

Parivartan revitalises rural ecosystems by restoring water bodies, rejuvenating soil health, and implementing sustainable natural resource management practices to ensure long-term agricultural prosperity and community resilience.

*Based on the views across digital platforms

KEY INTERVENTIONS



P0842

EMPOWERING YOUTH THROUGH SKILL DEVELOPMENT | DISTRICTS - MULTIPLE

To tackle unemployment among youth and transgender individuals in Delhi NCR, Centum Foundation is running a skill development program aimed at training 4,500 individuals. The initiative offers sector-specific training in retail, logistics, banking, automotive, and tourism—bridging the gap between education and industry needs. With mentorship, practical exposure, and inclusive outreach, the program supports employment, entrepreneurship, and social inclusion, helping participants build sustainable livelihoods and improve their socioeconomic standing.

SUPPORT FOR A THERAPEUTIC TOMORROW

| DISTRICT - SOUTH-WEST DELHI

Many children in South-West Delhi with special needs struggle to access effective rehabilitation. To address this, HDFC Bank Parivartan and Sanjeevani Vikas Evam Jan Kalyan Samiti are developing the “Asha - Hope & Ability Center.” The initiative includes a sensory rehabilitation area, therapy programs, a speech lab, and a supportive environment for care delivery. Together, these efforts aim to enhance development, communication, and quality of life for specially-abled children in the region.



P0876

BRIDGING THE SKILL GAP WITH SPECIALISED TRAINING | DISTRICTS - MULTIPLE

HDFC Bank Parivartan & Ambuja Foundation are equipping 1,650 marginalized individuals with industry-relevant skills. Covering IT, Healthcare, Digital Marketing, Finance, Logistics, & more, the programme ensures technical and soft skill development with post-training placement support. It fosters socio-economic empowerment with career opportunities in OT Assistance, Phlebotomy, AC Repair, Beauty Therapy, and more.



P0718

EMPOWERING YOUTH FOR A FUTURE-READY WORKFORCE

| DISTRICTS - MULTIPLE

HDFC Bank Parivartan & Sambhav Foundation launched a transformative Skill Development Programme across Gurgaon & Delhi. The initiative aims to empower marginalised youth by equipping them with future-ready skills, creating sustainable livelihoods, & driving social impact through targeted training & employment support. Key Objectives:

- Equip youth with skills for IT-ITeS and automotive sectors, focusing on green jobs like Electric Vehicle (EV) servicing.
- Enhance employability by aligning skills with emerging technology and market trends.
- Provide 75% placement support for program graduates.



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STORIES OF PARIVARTAN

EMPOWERED THROUGH SKILL TRAINING: ANJU'S JOURNEY

| BENEFICIARY - MS. ANJU, 22 YEARS OLD

| LOCATION - PRATAP NAGAR

THE CHALLENGE

Anju, a 22-year-old from Pratap Nagar, Delhi, had a strong interest in electrical work but lacked access to formal training and employment opportunities. Despite her passion, limited resources and guidance made it difficult for her to pursue a career in the field.

OUR INTERVENTION

With support from HDFC Bank Parivartan and Ambuja Foundation, Anju enrolled in a three-month skill development programme in the Assistant Electrician trade at SEDI Shahdara. The training covered electrical wiring, circuit installation, safety protocols, and hands-on practice with tools and equipment. Mentored by experienced facilitators, Anju quickly stood out for her dedication and willingness to learn.

THE RESULT

Upon completing the programme, Anju secured a role as an Apprentice – Industrial Electrician at Paharpur 3P Pvt. Ltd. through the institute's placement assistance. Today, she earns Rs.16,000 per month including benefits, and proudly supports her family. Anju's story reflects how the right training and support can turn potential into progress, and she now aims to become a certified electrician in the near future.



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