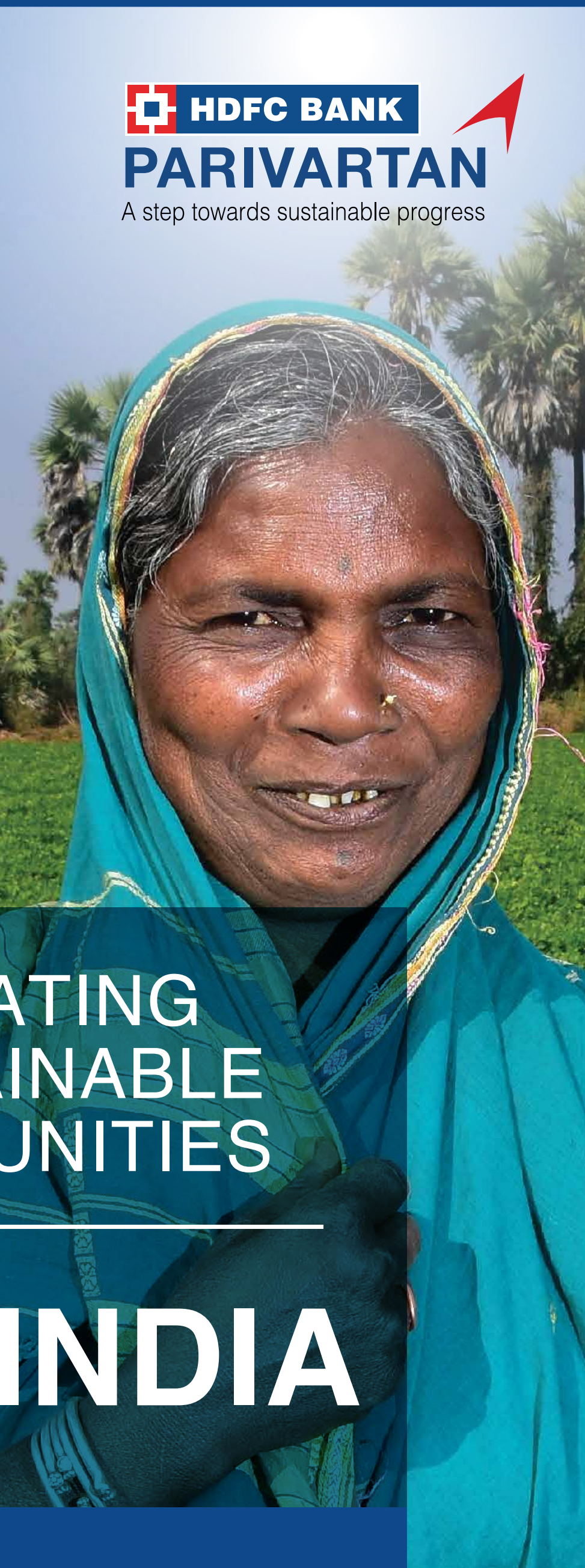


CREATING
SUSTAINABLE
COMMUNITIES

PAN INDIA

As of December 2023



PARIVARTAN

A step towards sustainable progress

Parivartan is HDFC Bank's CSR brand deeply committed to making a positive impact to the environment and the community at large.

We partner with NGOs to enable socio-economic development in the lives of millions of Indians through multisectoral initiatives under our 5 key focus areas.

OUR VISION:

HDFC Bank Parivartan's vision is to contribute to the social and economic development of the community by empowering them and driving a positive change in their lives, that in turn enables them to actively participate in the growth of our nation.

100+ MILLION
Lives impacted

Active in 28 STATES and
8 UNION TERRITORIES
pan India

FOCUS AREAS:



RURAL DEVELOPMENT



PROMOTION OF EDUCATION



SKILL TRAINING AND LIVELIHOOD ENHANCEMENT



HEALTHCARE AND HYGIENE



FINANCIAL LITERACY AND INCLUSION



RURAL DEVELOPMENT



8,590+
 VILLAGES INCLUSIVE OF
 FDP & HRDP PROJECTS



57,980+
 KITCHEN GARDEN
 CREATED



51,050+
 SOLAR LIGHTS
 INSTALLED



10.22+ Lakh
 HOUSEHOLDS
 IMPACTED



11,820+
 WATER CONSERVATION
 STRUCTURES CONSTRUCTED



13,340+
 BIOMASS STOVES
 DEPLOYED



38+ Lakh
 TREES PLANTED

PROMOTION OF EDUCATION



20.16+ Lakh*
 TEACHERS
 BENEFITED



2.83+ Lakh*
 SCHOOLS
 SUPPORTED



2.13+ Crore*
 STUDENTS
 IMPACTED



930+
 COMMUNITY LIBRARIES
 BUILT

SKILL TRAINING AND LIVELIHOOD ENHANCEMENT



8.75+ Lakh
 WOMEN ENTREPRENEURS
 TRAINED



3.01+ Lakh
 INDIVIDUALS
 TRAINED



10,065+
 SHGs REVIVED/FORMED
 /TRAINED

HEALTHCARE AND HYGIENE



24,235+
 HOUSEHOLD TOILETS
 CONSTRUCTED



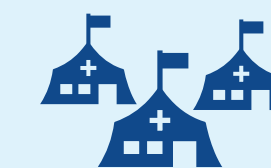
23+ Lakh
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1.87+ Lakh
 PEOPLE BENEFITTED
 THROUGH HEALTH CAMPS



1,810+
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7,010+
 HEALTH CAMPS
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FINANCIAL LITERACY AND INCLUSION



23+ Lakh
 FINANCIAL LITERACY
 CAMPS CONDUCTED



1.71+ Crore
 INDIVIDUALS
 REACHED

*Inclusive of immediate & extended beneficiaries

*Impact numbers as of September 2023

RURAL DEVELOPMENT





KEY INTERVENTIONS

The Bank believes that development is possible only if our villages benefit from India's growing economic prosperity & it's this belief that drives its Holistic Rural Development Programme (HRDP). The programme identifies & addresses the critical needs of each village through multiple interventions designed after consultation with the village community & other stakeholders.



The HRDP works on integrated & sustainable interventions including:

- Improvement of school infrastructure & promoting quality education
- Construction of individual household sanitation units
- Promoting health through health camps & awareness sessions
- Training & demonstration of sustainable agricultural practices
- Initiatives toward soil & water conservation
- Creating access to water for drinking & irrigation
- Promotion of alternative energy sources like solar/biogas/biomass energy
- Spread of financial literacy
- Job-oriented youth training
- Creation of alternate sources of livelihood such as livestock management
- Promotion of entrepreneurship activities like embroidery, masala making, toy manufacturing etc.

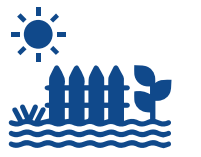
These initiatives are all in line with the Government of India's Adarsh Gaon Yojana.

IMPACT IN INDIA



8,590+

VILLAGES INCLUSIVE OF
FDP & HRDP PROJECTS



57,980+

KITCHEN GARDEN
CREATED



51,050+

SOLAR LIGHTS
INSTALLED



10.22+ Lakh

HOUSEHOLDS
IMPACTED



11,820+

WATER CONSERVATION
STRUCTURES CONSTRUCTED



13,340+

BIOMASS STOVES
DEPLOYED



38+ Lakh

TREES PLANTED

STORIES OF PARIVARTAN



TRANSFORMING RURAL INDIA

Adoption of improved practices for agriculture productivity enhancement along with education and healthcare initiatives

PAN-INDIA

In partnership with Tata Education & Development Trust, Parivartan's focused farmer livelihood improvement initiative aims at transforming the lives of the nation's marginal farmers by:

- Establishing self-reliant & business-viable producers' collectives
- Strengthening & establishing linkages with both input & output markets
- Assisting farmers in gradually shifting from their traditional methods into more sustainable systems
- Training and orientation in drip irrigation with mulching for open field precision farming, commercial soil-less nurseries, farm mechanization, brood lac provider, livestock feed management, etc.

Targeting the states of Jharkhand, Odisha, Uttarakhand, Rajasthan, Maharashtra & Gujarat, approximately 20,000 households are estimated to be impacted by the initiative, which aims at irreversibly bringing many farmer households out of poverty.



GENERATING SUSTAINABLE LIVELIHOODS FOR RURAL WOMEN

Skill based training to 5 Lakh+ farmers

WEST BENGAL, PUNJAB, ASSAM, JHARKHAND, ODISHA AND CHHATTISGARH

HDFC Bank Parivartan worked with Society for Development Alternatives on a Rural livelihoods enhancement programme for skill development with an aim to develop sustainable livelihoods for targeted population and provide means for income generation. Most of the beneficiaries are women who are working as artisans or farmers - landless and landed. The programme aims to economically develop up to 5 Lakh farmers and artisans spread over 120 clusters. This is being done by the way of:

- Encouraging beneficiaries to join and develop through PCs and incubating women-led producer organisations.
- Facilitating skill upgrading among rural women to boost capacities and employability.
- Mobilising rural women into self-help groups (SHGs) and producer organisations (POs) in a phased manner and providing support to help them diversify livelihoods and enhance incomes and quality of life.
- Equipping rural women with greater digital know-how and capabilities.

STORIES OF PARIVARTAN



ILLUMINATING PATHWAYS

Lighting Up 2978 Streets with Solar Lights

PAN INDIA

In a remarkable initiative, HDFC Bank Parivartan, in collaboration with Yuva Unstoppable, is lighting up the streets of India with a massive installation of 2978 solar street lights. This project extends its impact across the nation, bringing light to communities that often face the challenge of inadequate illumination. The strategic placement of these solar lights not only enhances safety and security but also contributes significantly to environmental sustainability. The initiative aligns with the shared vision of HDFC Bank Parivartan and Yuva Unstoppable to foster positive change and empower communities. By harnessing the power of solar energy, this project not only brightens up the physical landscapes but also symbolizes the collective effort to bring about transformative change in the lives of individuals and neighbourhoods across India.



TREE PLANTATION ACROSS INDIA

A Green Revolution for Environmental Harmony

PAN INDIA

HDFC Bank is implementing Pan India tree plantation project through its WBO team. The project will have the following environmental benefits -

- The trees would absorb considerable carbon dioxide.
- Curb soil erosion and increase green cover
- Create a Carbon Sink to purify the air and reduce harmful particulate matter in the satellite cities around the plantation upon maturity of trees.
- More carbon sequestered from the atmosphere would lead to reduction in local temperature contribute towards lessening global warming.
- The activity will rejuvenate soil quality and reduce erosion.

Total 6.14+ Lakh indigenous trees have been planted by far that support local biodiversity, thus, improving the overall ecosystem.

PROMOTION OF EDUCATION

1	2	3	4	5	6	7	8
2	4	6	8	10	12	14	16
3	6	9	12	15	18	21	24
4	8	12	16	20	24	28	32
5	10	15	20	25	30	35	40
6	12	18	24	30	36	42	48
7	14	21	28	35	42	49	56
8	16	24	32	40	48	56	64
9	18	27	36	45	54	63	72
10	20	30	40	50	60	70	80

IMPACT IN INDIA



20.16+ Lakh*
 TEACHERS BENEFITED



2.83+ Lakh*
 SCHOOLS SUPPORTED



2.13+ Crore*
 STUDENTS IMPACTED



930+
 COMMUNITY LIBRARIES
 BUILT

*Inclusive of immediate & extended beneficiaries

KEY INTERVENTIONS

HDFC Bank's education programmes are structured to promote learning by creating a conducive & effective learning environment in schools.

Under this pillar, Parivartan's interventions - in line with the Government of India's Sarva Shiksha Abhiyan - are focused on:

- Training teachers in alternate pedagogy & soft skills
- Promoting innovation through identification & replication of innovative practices
- Improving education quality through remedial classes, learning camps & teacher learning material
- Providing special scholarships
- Improving school infrastructure through refurbishment
- Setting up libraries & science labs
- Providing sports material

In addition, HDFC Bank has also introduced Smart Classes across different states to integrate technology with education.



STORIES OF PARIVARTAN



OPTIMISING LEARNING

Parivartan is providing quality education to 1.5+ Lakh students across 1500 govt. schools.

PAN INDIA

HDFC Bank Parivartan in alliance with the Khan Academy India is making and distributing high-quality learning resources that are available in regional languages to equip students with better foundational understanding of math and improve their learning outcomes. The 4 year alliance is projected to benefit over 1.5 Lakh students in grades 6-8, spanning over 1500 schools and 2400+ teachers in Jawahar Navodaya Vidyalaya (JNV) pan India and in Government schools of Uttar Pradesh and Assam. The UP Government has further announced an expansion with Khan Academy India in the year 2023 that has the potential to reach out to over 65000 schools and 5 Lakh students over a period of 3-4 more years.



TEACHER TRAINING TO ELIMINATE EDUCATION INEQUITY

Making education accessible by providing teacher training to 36 fellows.

WEST BENGAL, GUJARAT

HDFC Bank Parivartan, with the aid of Teach To Lead, is offering a fellowship programme for top-scoring graduates & professionals to build skills that will enable them to teach in low-income communities. Apart from building leadership skills, this initiative will help eliminate educational inequity, and support the varied needs of underprivileged students. The fellowship program is structured in 5 folds which includes recruitment & selection, teaching full-time to low-scoring students during summer school for 2 years, vision setting for students, teacher development trainings, 2-day retreats, examination assessments, and lastly forming a network of alumni fighting education inequity whose contribution will create massive impact in the society.

STORIES OF PARIVARTAN



EFFECTIVE LEARNING AND ASSESSMENT FRAMEWORK IN SCHOOLS

Benefitting over 10,000 schools in an attempt to nurture age-appropriate learning for students.

PAN-INDIA

HDFC Bank Parivartan, in partnership with Sri Aurobindo Society, is committed to enhancing school education through its 'Development of Education Programme.' This initiative targets improved student motivation and learning outcomes, concurrently focusing on enhancing teacher motivation and effectiveness. The goal is to:

- Intensively train and handhold teachers on the use of project-based learning through online and physical modes. Equip them on seamless use of content.
- Encourage students and parents to focus on learning
- Gauge student progression through an assessment framework. Students will be motivated to take regular assessments through a digital interface.
- Felicitate and incentivise students through micro-scholarships, based on a pre-defined assessment criteria at multiple levels.

ZIEI has impacted 25 lakh teachers (including 38,000 in the last fiscal year) and 10 lakh students across 31 states/UTs, introducing innovative teaching approaches.



FLN MISSION

Developing foundational learning and numeracy competencies in 2500 Govt. school students.

TELANGANA, TAMIL NADU, PUNJAB, ASSAM AND ODISHA

To improve learning levels of primary class students in targeted government schools, HDFC Bank Parivartan worked with Central Square Foundation and promoted the Foundation, Learning and Numeracy (FLN) Mission. The programme aimed to ensure that every school going child achieves basic competencies of reading with comprehension and foundational mathematics. Approximately 70 lakh stakeholders, including students and teachers, across more than 150,000 government schools with primary grades will be benefiting directly from intervention. The outcomes include reduction in school drop-out rate, enhanced training of teachers, improvement in school attendance and enhanced learning experience.

STORIES OF PARIVARTAN



DEVELOPING SHALINIS, MERITORIOUS GIRLS THROUGH BETTER EDUCATION

Supporting further education for 160 girls.

MAHARASHTRA, HARYANA, PUNJAB

HDFC Bank Parivartan initiated the Udayan Shalini Project along with UDAYAN CARE to provide avenues for overall development of 160 meritorious girls selected for the project. The programme will help in reduction in drop-out numbers of girl students, empower identified girls to become dignified, independent women (Shalinis), instil leadership qualities and make them responsible citizens. The intervention will provide financial aid, training for better employability, mentoring, grooming and social sensitisation to the beneficiaries. Their peers and family members will also be sensitised to ensure a supportive environment for these girls.



TRAINING & LEADERSHIP SUPPORT TO EDUCATORS

Empowering 240+ Teachers with FIRKI App Training

PAN INDIA

HDFC Bank Parivartan has partnered with Teach to Lead to train over 240 teachers on the FIRKI app, which is Teach For India's in-house, online, free-of-cost teacher training portal. It's a one-stop hub for all educator needs. The programme aims at enabling teachers to learn and upskill so that they can in turn provide excellent education to their students. Offering asynchronous and synchronous learning experiences, it has a 250+ course catalog, available in 6 languages (English, Hindi, Tamil, Telugu, Kannada, and Marathi), and is downloadable for offline use. Further, the app hosts 2,700+ resources across grades I-XII on various topics, including Science, Math, Social Science, English, Computer Science, Well-being, General Pedagogy, etc., in the form of lesson plans, content videos, worksheets, and articles. The three-phase programme also involves collecting relevant information and conducting focus group surveys and discussions to understand the impact. Along with imparting necessary skills to the teachers, the programme will also focus on building leadership qualities amongst educators for improved and committed functioning of the education institutions.

STORIES OF PARIVARTAN



SMART EDUCATION FOR ALL Revitalising Education by digitising 912 Government Schools

PAN INDIA

HDFC Bank Parivartan, in collaboration with Yuva Unstoppable, is spearheading an initiative to convert 912 government schools into Smart Schools across India. The transformative process involves a meticulous approach, starting with a comprehensive school survey to assess the specific needs for smart classrooms and solar lights. Building strong rapport with school administrations and staff follows, ensuring their support during the implementation phase. The subsequent steps include the procurement of necessary resources through coordination with local vendors. Throughout the entire journey, diligent monitoring by the field team is conducted, from overseeing work in progress to addressing any post-completion issues promptly. This collaborative effort aims to enhance the educational infrastructure and learning environment in these schools, contributing to the holistic development of students.



SKILL TRAINING AND LIVELIHOOD ENHANCEMENT

IMPACT IN INDIA



8.75+ Lakh
 WOMEN ENTREPRENEURS
 TRAINED



3.01+ Lakh
 INDIVIDUALS TRAINED



10,065+
 SHGs REVIVED/FORMED
 /TRAINED

KEY INTERVENTIONS

The Bank supports several projects focused on building skill & competency, thus empowering the disadvantaged to gain access to better opportunities. Its Sustainable Livelihood Initiative (SLI) has made a difference in the lives of lakhs of women by creating long-term sustainable solutions through Self-Help Groups (SHGs) & Joint Liability Groups (JLGs).

Under Skill Training & Livelihood Enhancement, Parivartan supports multiple projects that are focused on:

- Competency-based skill-oriented training & placements
- Capacity-building
- Promoting financial literacy
- Promoting credit & entrepreneurial activities
- Upskilling for agricultural & allied practices

Today, the SLI is harnessing the collective power of women's groups to make an impact in village communities through health & sanitation programmes.



STORIES OF PARIVARTAN



SKILL DEVELOPMENT FOR RURAL LIVELIHOOD ENHANCEMENT

Capability building for 1500 disconnected youth

KARNATAKA, MAHARASHTRA, RAJASTHAN, JHARKHAND, BIHAR, UTTARAKHAND, TELANGANA, GUJARAT, HARYANA, ODISHA

HDFC Bank Parivartan partnered with HEAD HELD HIGH FOUNDATION for implementing a skill training and livelihood enhancement programme with an aim to build capabilities of 1500 underprivileged rural youth in the age group of 18 to 30 years old across 10 districts of 10 states. The intervention will help the beneficiaries in becoming economically self-sufficient and also expose them to entrepreneurship as a livelihood option. This will help in reducing youth unemployment rate, increasing income, skill based training of marginalised rural youth. The programme aims to ensure placement of at least 70% of the programme members.

HEALTHCARE AND HYGIENE

IMPACT IN INDIA



24,235+
 HOUSEHOLD TOILETS
 CONSTRUCTED



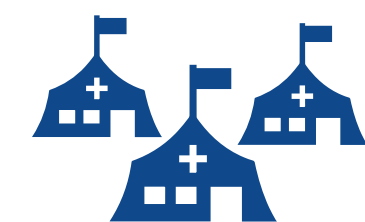
23+ lakh
 UNITS OF BLOOD
 DONATED



1.87+ lakh
 PEOPLE BENEFITED
 THROUGH HEALTH
 CAMPS



1,810+
 SANITATION DRIVES
 CONDUCTED



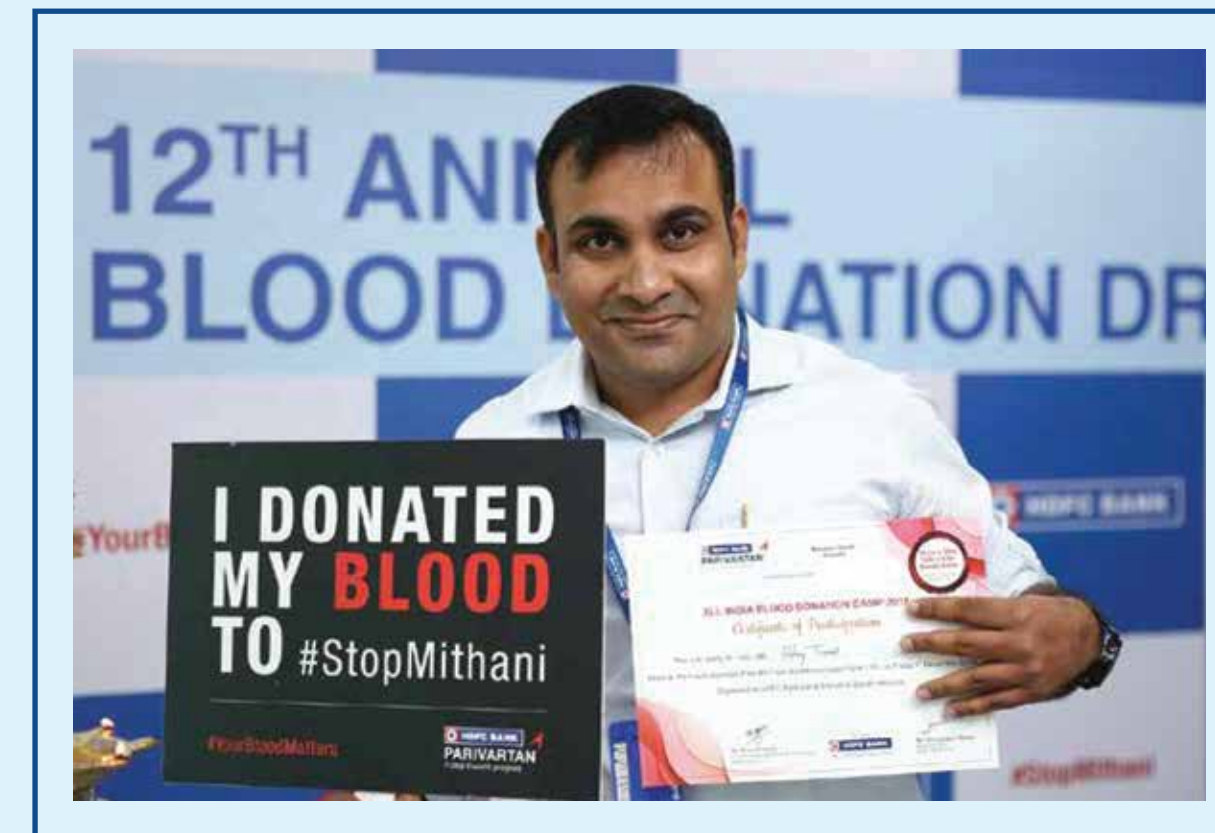
7,010+
 HEALTH CAMPS
 CONDUCTED

KEY INTERVENTIONS

HDFC Bank has been actively championing the cause of Swachh Bharat through several sanitation projects. The focus is not only on providing sanitation infrastructure but also on fostering behavioural changes.

Under Healthcare & Hygiene, the key interventions are focused on championing the Swachh Bharat Abhiyan through:

- Awareness that brings about behavioural change
- Toilet construction
- Conducting various health camps
- Generating awareness about nutrition
- Providing access to clean drinking water
- Conducting blood donation drives



ANNUAL BLOOD DONATION DRIVE

The Bank conducts an annual blood donation drive which has been recognised by Guinness World Records as the largest effort of its kind for collecting the highest units of blood in a single day. Approximately 18,58,290 units were collected as of December 2019.

SCHOOL SANITATION

HDFC Bank believes that clean & hygienic conditions at schools are prerequisites for the holistic development of India's youngest generation. Its task include setting up separate sanitation units for boys & girls in schools, ensuring adequate water supply in the units & bringing about behavioural change in students through the WASH programme.





FINANCIAL LITERACY AND INCLUSION

IMPACT IN INDIA



23+ lakh
 FINANCIAL LITERACY
 CAMPS CONDUCTED



1.71+ crore
 INDIVIDUALS REACHED

KEY INTERVENTIONS

HDFC Bank Parivartan conducts financial literacy workshops to enable communities to make smart financial decisions & sustain themselves.

The Bank aims at imparting essential knowledge about investments & savings along with information on how to access organised finance sources. It includes disseminating information on general banking, carrying out credit counselling in schools & colleges, as well as among senior citizens & pensioners.

This is done by:

- Conducting financial literacy camps
- Nurturing Self Help Groups (SHGs)



FOCUSSED DEVELOPMENT PROGRAMMES

(प्र.नं./...)
वर्गी कम्पोस्ट खाद इत्यादी
ग्राम - बिरनपुर सुंद
हितग्राही - जगदेव

वर्गी कम्पोस्ट
न्यायाधी - जगदेव
गांव - बिरनपुर सुंद
सोलव्य मचारी एकसीक
एवं शिवा सुवा मंच

STORIES OF PARIVARTAN



WOMEN IN SPORTS PROGRAMME

Empowering women and shattering stereotypes

PAN-INDIA

The 'Unstoppable: Karke Dikhaungi' athlete scholarship programme is a unique project supported by HDFC Bank. The programme was conceptualised to promote and drive further the theme of women in sports, and is curated by GoSports Foundation. Through the programme, talented female athletes across six sports namely - archery, athletics, badminton, swimming, table tennis, and weightlifting - are supported to pursue their careers in sport. 25 girls were shortlisted to receive support through the programme towards several key areas of their requirements such as coaching and training, living expenses for food and accommodation, competition expenses at national and international events, equipment and gear, and various sports science support, such as - sports nutrition, physiotherapy, strength & conditioning, and mental conditioning & psychology. The programme also aims to provide the athletes with mentorship through its network of athletes and experts, with the aim of guiding and helping them unleash their potential on the global sporting stage.



UPSKILLING MEDICAL PRACTITIONERS IN TRAUMA CENTRES

Parivartan is organising training sessions for 4,000 doctors in trauma management to curb the number of accidental deaths

GUJARAT, MADHYA PRADESH, RAJASTHAN, DELHI, UTTARAKHAND, UTTAR PRADESH

According to NCRB, there has been an upward trend in the number of accidental deaths recorded annually in both rural and urban areas. However, trauma care management is particularly challenging in rural regions in comparison to urban centres, due to lack of trained personnel and inadequate stabilisation. Through this project 4000 AYUSH doctors are being trained through workshops on Primary Trauma Care, providing them with practical experience at various hands-on skill trauma stations. The training has empowered doctors under AYUSH, in understanding the clinical priorities in trauma management, making them competent enough to undertake a rapid systematic assessment and to resuscitate and stabilise trauma patients in environments of limited resources.

STORIES OF PARIVARTAN



EMPLOYEE PAYROLL GIVING PROGRAMME

Supporting employees to donate to causes they are passionate about

PAN-INDIA

HDFC Bank Parivartan associated with Give Foundation to provide a payroll giving programme to all its employees. The platform provides a range of verified causes to help employees directly help the cause they are very passionate about through monthly donation. HDFC Bank matches 85% of the employee donation to amplify the impact.



SUPPORTING PROFESSIONAL INDIAN SHOOTERS

30 Indian shooters to get professional training to compete at 2024 Paris Olympic and Paralympic Games and 2028 Los Angeles Olympic and Paralympic Games

PAN-INDIA

HDFC Bank Parivartan has partnered with Foundation for Promotion of Sports and Games (Olympic Gold Quest) on Project Leap to work with 30 Indian shooters and facilitate improvement in their performance at national & international levels. These shooters will get professional training so that they can compete at the 2024 Paris Olympic and Paralympic Games and 2028 Los Angeles Olympic and Paralympic Games. They will be provided with technical, psychological, physiological and SCATT training by an expert foreign coach and GFG expert coaches. Along with regular health check-ups and guidance on nutrition, they will also be guided on weapon maintenance, gunsmith support, provision of ammunition and consumables to participate in national tournaments. The intervention will encourage many more young enthusiasts to take up the sport.



PARIVARTAN ON ITS PATH TO ACHIEVE GLOBAL GOALS

The planet has not been the same since we first came here. But the biggest opportunity we have today is to make it better. At HDFC Bank, we aim to create integrated solutions that help us to contribute to the Sustainable Development Goals by the United Nations. Parivartan, the bank’s social initiative is working towards bringing a transformation through these integrated solutions that uplifts communities and restores nature. We have aligned our vision with the Global Goals as a responsible bank and a member of the international community.

Parivartan’s five pillars, namely Rural Development, Promotion of Education, Healthcare and Hygiene, Skill Development & Livelihood Enhancement and Financial Literacy & Inclusion contributes to 9 SDGs out of the 17 laid down by the UN. We are committed to comprehensively and sustainably design our programmes in a way where we are able to realise our shared goal of a better and peaceful world in 2030.

PARIVARTAN AND THE SUSTAINABLE DEVELOPMENT GOALS

Rural Development

Under Parivartan, the bank has been working in 17+ states in India to bring in holistic development in the rural landscape. It has launched the Holistic Rural Development Programme to address key challenges in rural areas.

SDG 2 ~ Zero Hunger

1. Promoting sustainable agriculture through better water management systems by construction of check dams, farm ponds, community ponds and irrigation systems.
2. Empowering farmers through capacity building. Creating Seed Bank, Grain Bank, Village Nursery and supporting field research to achieve food security.

SDG 6 ~ Clean Water and Sanitation

1. Ensuring availability of clean drinking water and promoting sustainable management of water through construction of Rainwater Harvesting Structures, Community Tanks, Hand Pumps and Wells.

SDG7 ~ Affordable and Clean Energy

1. Adopting renewable energy to provide affordable, reliable, sustainable and accessible modern energy through installation of Solar street lights, Biomass Stoves, Community Biogas Plants and Distribution of Solar Home Lights.

Skill Development and Livelihood Enhancement

Administering and enhancing skills is an essential component in increasing employment, ensuring fair share of work and creating sustainable livelihood opportunities. In addition, the bank also focusses on developing livelihood opportunities for women.

SDG 2 ~ Zero Hunger

1. HDFC Bank Parivartan has created non-farm based employee opportunities to double farmers’ incomes. Using productive resources, farmers are trained on livestock management, thus, benefitting indigenous people, women and villagers.
2. The bank introduced kitchen gardens in villages in several states to promote sustainable agriculture and ensured improved nutrition to the families while successfully ending hunger. It has facilitated creation of over 40,000 kitchen gardens.

SDG4 ~ Quality Education

1. Under Parivartan, the bank is working to provide access to affordable, technical and vocational education. The bank has trained over 1.60 lakh individuals under its Skill Development programme keeping with principles of equity and inclusivity.

SDG5 ~ Gender Equality

1. Parivartan has formed/revived over 7,500 SHGs with an aim to empower women in rural India. The initiative has strengthened the cause of achieving gender equality by enabling the women to achieve better livelihood opportunities.

SDG8 ~ Decent Work and Economic Growth

1. The bank has trained over 1.04 lakh farmers through exposure visits and diverse agricultural training programmes for their sustained economic growth. Through varied capacity building initiatives, the farmers are able to seek full and productive employment.
2. Parivartan has empowered farmers through entrepreneurial programmes through financial as well as skill-based support. The bank has facilitated development of dairy cooperatives, poultry farms, integrated poultry-goat rearing-fishery units and other small business to ensure sustained and inclusive growth of the people as well as the region.



SDG12 ~ Responsible Consumption and Production

1. Through natural farming, formation of seed banks and FPOs, Parivartan has been able to help farmers in innovating their logistics and supply chain, thus enabling sustainable consumption and production patterns.

Promotion of Education

This is one of the most important pillars of Parivartan that promotes equal education to all from early childhood to secondary education. The initiative also advocates usage of technology through digitisation of schools and introducing science labs to encourage the scientific temper of children.

SDG 4 ~ Quality Education

1. To further improve the access to inclusive and equitable quality education, the bank has undertaken several initiatives including remedial classes, learning camps, training the teachers and by offering scholarships. The bank has also created requisite infrastructure for students from underprivileged background to access education in a safe and lively environment.

SDG3 ~ Good Health and Well-Being for People

1. Parivartan has included sports as one of the fundamentals of education to ensure healthy lives of children while promoting their well-being. The bank has facilitated training of hockey, football and other sports while also ensuring access to the requisite sports equipment.

Healthcare and Hygiene

Our bank has actively worked towards providing better healthcare and sanitation facilities to the vulnerable communities. With its special focus in eradicating Non Communicable Diseases in certain states to building accessible sanitation facilities despite challenging terrains, the bank has set an example in the space.

SDG3 ~ Good Health and Well-Being for People

1. Under Parivartan, the bank has helped villagers create Kitchen Gardens to improve access to nutritious food and ensure healthy lives.

2. By organising health camps and health infrastructures the bank has adopted precautionary approach while helping vulnerable communities prevent themselves from communicable and non-communicable diseases. The bank has also set a Guinness World Record in organising largest blood donation drive.

SDG6 ~ Clean Water and Sanitation

1. With creation of over 28,800 sanitation units across India, the bank has been steadfast in giving access to clean sanitation facilities for all despite terrain related changes. By making adequate and equitable sanitation accessible, the bank has helped end Open Defecation and offered women their dignified access to sanitation.

SDG13 ~ Climate Action

1. The bank has initiated a mass plantation drive and by far planted over 10 lakh trees as one of its urgent actions to combat climate change. The drive has also contributed in increasing the ground water levels and improved agriculture.

Financial Literacy and Inclusion

Financial literacy is the first step towards real financial inclusion. Our Bank conducts financial literacy workshops for communities to enable them to make smart financial decisions and sustain themselves.

SDG8 ~ Decent Work and Economic Growth

1. Being financially literate opens up several avenues for an individual. Financial inclusion is a right. To ensure, further access to employment opportunities and sustainable economic growth of an individual, providing financial literacy is fundamental.

TYPES OF PROJECTS UNDERTAKEN:

HRDP (Holistic Rural Development Programme) - HRDP is HDFC Bank's flagship programme that focuses on sustainable and holistic growth under which the Bank carries out interventions under more than one key focus areas.

FDP (Focussed Development Programme) - Under this programme, the Bank carries out focussed interventions under any one of the key focus areas in a given targeted geographical area.



PARIVARTAN STORIES

Scan this QR Code to watch how Parviartan has relentlessly transformed millions of lives in it's effort of creating a better tomorrow.

