



A step towards sustainable progress

TRIPURA

Towards A Better Tomorrow



DISTRICTS

DHALAI, NORTH TRIPURA,
WEST TRIPURA



2,532+
LIVES IMPACTED



SCAN TO FOLLOW US ON
OUR DIGITAL CHANNELS

*Lives Impacted as of March 2025



ABOUT PARIVARTAN

HDFC Bank's Parivartan aims at mainstreaming economically & socially challenged groups across the country by ushering growth, development and empowerment. Committed to developing sustainable ecosystems through various partnerships, we identify and support programmes that seek to develop and advance communities. HDFC Bank Parivartan has positively impacted **105.6+ million** lives pan-india.

PILLARS OF PARIVARTAN



2,058+
FARMERS TRAINED

RURAL DEVELOPMENT

Through its Holistic Rural Development Programme (HRDP), HDFC Bank Parivartan is driving rural transformation by promoting alternative agriculture, aquaculture, forming institutions and committees, strengthening livelihoods and building resilient, sustainable communities.



40+
SCHOLARSHIPS PROVIDED

PROMOTION OF EDUCATION

With initiatives that aim at ensuring long-term financial stability across vulnerable communities, Parivartan aims at making world-class education accessible to our future generations.



400+
INDIVIDUALS TRAINED

SKILL TRAINING & LIVELIHOOD ENHANCEMENT

Through training, networking and financial support, Parivartan works towards upskilling and fostering an entrepreneurial spirit in marginalised communities.



HEALTHCARE & HYGIENE

Parivartan has successfully helped in promoting safe hygiene practices and improved sanitation facilities across the state.



3,77,519+*
SPREAD OF
FINANCIAL FRAUD
AWARENESS (VIGIL
AUNTY)

FINANCIAL LITERACY & INCLUSION

Parivartan has enabled communities to break the cycle of poverty and enter the banking fold.



NATURAL RESOURCE MANAGEMENT

Parivartan revitalises rural ecosystems by restoring water bodies, rejuvenating soil health, and implementing sustainable natural resource management practices to ensure long-term agricultural prosperity and community resilience.

*Based on the views across digital platforms

KEY INTERVENTIONS



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TRANSFORMING EARLY LEARNING | DISTRICT - WEST TRIPURA

HDFC Bank Parivartan, in partnership with SUVIDHA, is enhancing childhood development in 150 ICDS centers across the region through creative and interactive learning. The initiative includes BaLa Painting for creativity, improved seating for comfort, and smart TVs for digital learning. Over 150+ centers are being renovated, 200+ smart TVs installed, and sports materials provided to enrich learning for 20,000+ children. Community engagement efforts further ensure long-term impact, benefiting over 5,000 families.



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FROM MARGINS TO MILESTONES | STATES - MEGHALAYA, TRIPURA

HDFC Bank Parivartan, in partnership with Ad Station, is driving a holistic development project across East Jaintia Hills (Meghalaya) and West Tripura, impacting 25,711 individuals and 5,345 households. The initiative empowers marginalised communities through skill training for 190 youths and women, promotion of 26 community enterprises (22 women-led), and livelihood diversification via cash crops, organic farming, and bamboo-based enterprises. It enhances education with six smart schools and 12 renovated Anganwadi centres, and strengthens 15 community institutions. With solar-powered village solutions, upgraded healthcare, sanitation facilities, and local tourism support, the project advances income, education, health, sustainability, and community resilience.

STORIES OF PARIVARTAN

TURNING DREAMS INTO LIVELIHOODS: THE DUCK REARING JOURNEY

| BENEFICIARY - 15 WOMEN FROM TWIMA BODOL SELF HELP GROUP (SHG)

| LOCATION - SAIDRA ADC VILLAGE, JIRANIA SUB-DIVISION, WEST TRIPURA

THE CHALLENGE

For over a decade, the women of Twima Bodol SHG worked hard to sustain their families through savings and small loans. Yet, the dream of running a self-sustaining enterprise remained out of reach. With limited livelihood options and underused local resources, hope often felt distant.

OUR INTERVENTION

Through HDFC Bank Parivartan's Focussed Development Programme, implemented by Tomorrow's Foundation, a duck rearing unit was established using a community-owned pond. The project included building a duck shed, securing fencing, providing 50 ducklings, feed, vaccines, and expert guidance—all made possible through the collective will of the SHG and support from the Village Development Committee.

THE RESULT

In just one month, the unit came to life. With 32 female ducks laying eggs daily, the group expects to earn Rs.10,000/month, creating a dependable income source. More importantly, it brought a renewed sense of pride, ownership, and belief among the women. The initiative has inspired the wider community, with local leaders pledging to expand the model to other SHGs—proving that when dreams are supported with action, real change begins.

