

## **HDFC Bank wins in three categories at the Global Private Banking Innovation Awards 2025**

*Adjudged as 'Best Domestic Private Bank-India', 'Best Private Bank for Insurance' and 'Best Wealth Management for \$100k – \$250k AUM'*

**Mumbai, June 13, 2025:** HDFC Bank, India's leading private sector bank, was honoured with three awards at the Global Private Banking Innovation Awards 2025.

The Bank has been adjudged winner in the following categories:

1. Best Domestic Private Bank-India
2. Best Private Bank for Insurance
3. Best Wealth Management for \$100k – \$250k AUM

The Global Private Banker appreciated HDFC Bank Wealth's Service First culture. It is the central pillar for its business enabling the Bank to focus on service led sales by prioritising client delight and relationship banking. HDFC Bank's digital initiatives for existing and prospective clients have played a pivotal role in providing enhanced services.

Mr. Rakesh K Singh, Group Head - Private Banking, International Banking, Financial Institutions and Banking-as-a-Service (BaaS) – HDFC Bank said, "We are delighted to receive these awards from the Global Private Banker. These awards are testimony to our team's commitment to serve clients and the trust they have placed in HDFC Bank for three decades."

Emphasising further he added, "With the philosophy of 'Protect. Manage. Grow', we offer wide range of investment offerings to our clients. Service First culture at the Bank enables us to deliver superior experience and cultivate a strong long-term relationship with them."

HDFC Bank Wealth, with over two and half decades of experience, is one of the largest wealth distributors in the country. This business manages over 83,500 households. HDFC Bank has a team of over 1,000 sales and service experts working across 923 locations through a hub and spoke model and an Asset Under Management (AUM) of ₹ 5.68 lakh crores.

### **About HDFC Bank:**

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